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Middlesex County Prosecutor Andrew C. Carey announces a new initiative in Middlesex County entitled, “*Blue Cares.*” Its mission is to coordinate efforts between members of law enforcement and our community partners to most effectively use all available resources to prevent and treat drug addiction.

Through *Blue Cares*, law enforcement officers cultivate an environment that fosters recovery through readily available local and regional addiction recovery networks. Emphasis is placed upon providing family and friends of the addicted with assistance to get their loved ones the help they need. In addition to directly promoting health and well-being, *Blue Cares* aims to reduce the stigma associated with addiction.

Blue Cares has a 24-hour hotline (732) 596-4199, which is answered by Peer Recovery coaches who can assist callers with referrals or immediate services, regardless if they have insurance.

The *Blue Cares* program, which is provided by the Honorable Attorney General Gurbir S. Grewal is financially supported by the New Jersey Coordinator for Addiction Responses and Enforcement Strategies (“NJ CARES”) grant program and is based on the Attorney General’s “Operation Helping Hand” initiative.

This collaborative partnership is managed by the Middlesex County Prosecutor’s Office. If you would like more information about promoting the *Blue Cares* program, please contact Patrolman Michael Genovese of the Spotswood Police Department at (732) 251-2121.

NEED HELP WITH ADDICTION?
BLUE CARES
PROGRAM HOTLINE
(732) 596-4199
“Blue Helping You”
INTERVENTION - TREATMENT - SUPPORT - RECOVERY